MARCH 7, 2017

# **Pfizer Essential Heath**

# Cowen and Company 37<sup>th</sup> Annual Health Care Conference



**PRESENTED BY:** 

John Young

Group President, Pfizer Essential Health Pfizer Inc.



# **Forward-Looking Statements**

Our discussions during this presentation will include forward-looking statements about, among other things, our anticipated future operating and financial performance, business plans and prospects, Pfizer Essential Health's in-line products, product candidate and pipeline, anticipated growth and strategy, the anticipated impact of losses of exclusivity (LOEs), and the benefits expected from our acquisitions of Hospira and AstraZeneca's small molecule antiinfectives business that are subject to substantial risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information regarding these factors can be found in Pfizer's Annual Report on Form 10-K for the fiscal year ended December 31, 2016, including in the sections thereof captioned "Risk Factors" and "Forward-Looking Information and Factors That May Affect Future Results", as well as in our subsequent reports on Form 8-K, all of which are filed with the U.S. Securities and Exchange Commission and available at www.sec.gov and www.pfizer.com. The forward-looking statements in this presentation speak only as of the original date of this presentation and we undertake no obligation to update or revise any of these statements.



## Pfizer Essential Health is a Diverse Business with Unique Opportunities Across Portfolios and Geographies

### **Our Value to Pfizer**

Lower risk portfolio and pipeline with steady cash flows that complements the profile of Pfizer Innovative Health

### **Our Value to Shareholders**

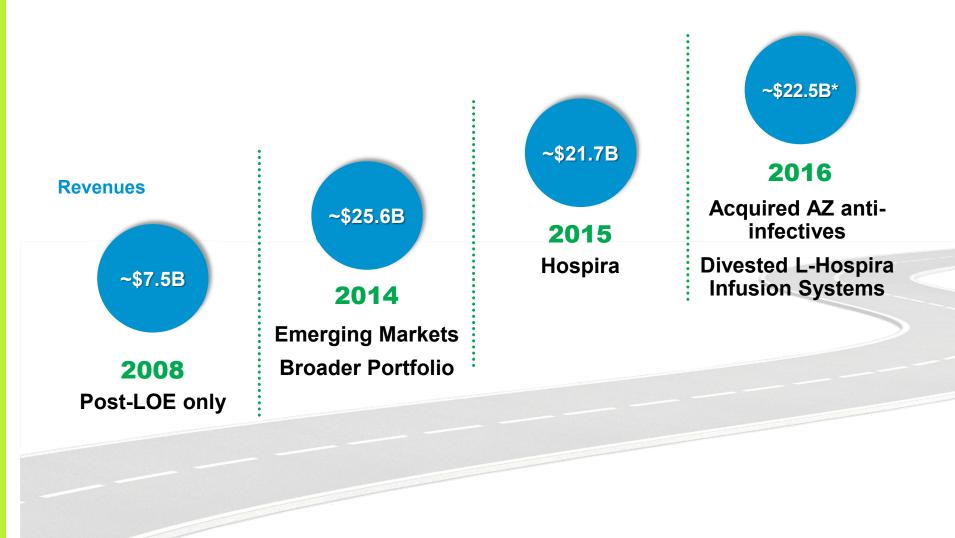
Attractive operating margins and significant scale with potential to grow operationally

#### **STRENGTHS**

DEPTH & BREADTH OF KNOWLEDGE BASE OUR BROAD PORTFOLIO OF QUALITY MEDICINES DIRECT GLOBAL IMPACT



### We Have Purposefully Evolved Our Business to Pfizer Essential Health

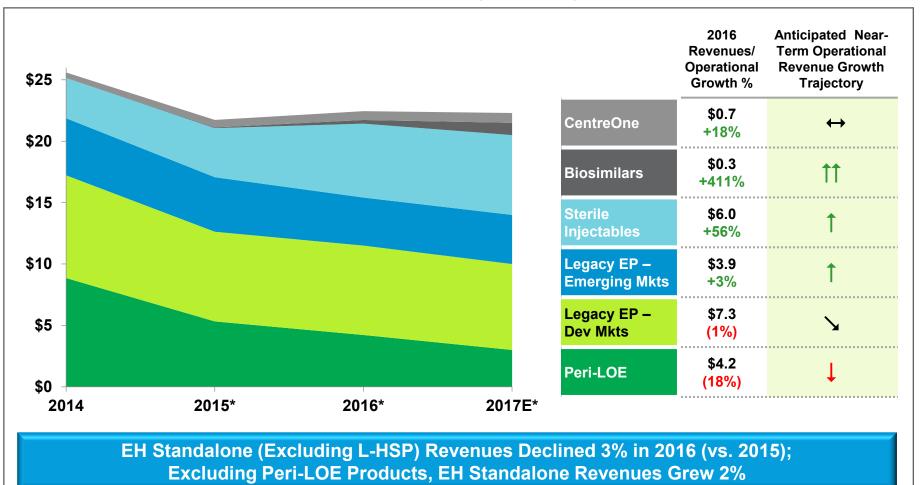


\* Excludes revenues from Hospira Infusion Systems, which was divested in February 2017.



# In 2016, PEH Revenue Growth was 8%\* Driven By Inclusion of Legacy Hospira (L-HSP) Operations

(\$ Billions, Growth Rate %'s Exclude Impact of Foreign Exchange)

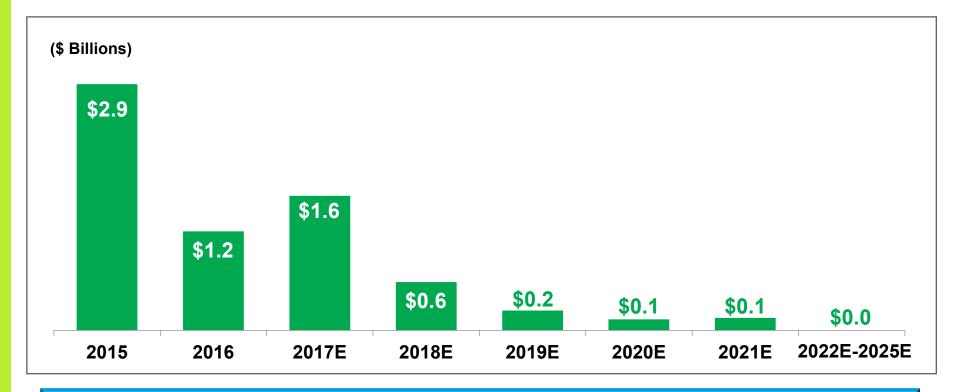


\* Excludes revenues from Hospira Infusion Systems, which was divested in February 2017. 2017E revenue profile depicted above does not represent explicit 2017 financial guidance, is intended to be illustrative and may not be drawn to scale.



## Impact of LOE Products in Current PEH Portfolio Expected to Diminish Over Time

#### 2017 LOE Impact Expected to be \$1.6 Billion, Reflecting Final Wave of New LOE's in the Current PEH Portfolio



#### Estimated Average Annual Impact of Existing LOE's from 2017-2025: ~\$0.3 Billion

\* LOE definition: Branded products in Developed Markets which lose patent exclusivity. Typically reported as an "LOE" for a 2 year period. Key LOE products in 2016: Zyvox (US-EU), Lyrica (EU); 2017: Pristiq (US), Lyrica (EU), Relpax (US)



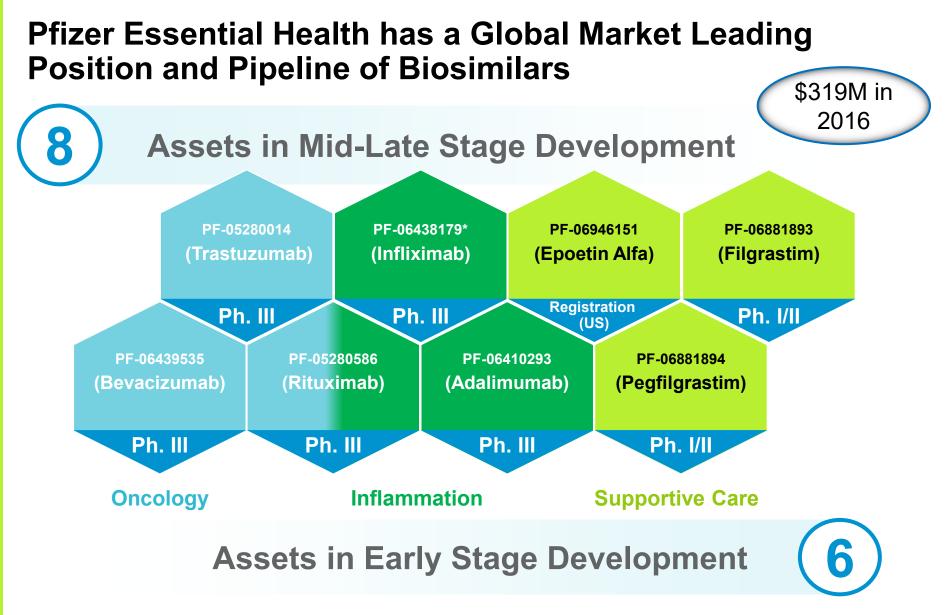
# Pfizer Essential Health: Strategy for Sustainable Growth

PEH VISION: We meaningfully contribute to improving global health by making Pfizer quality medicines accessible to patients around the world.

#### PEH STRATEGIC PILLARS

ACTIVE PORTFOLIO MANAGEMENT	INNOVATIVE GO-TO-MARKET MODEL	FOCUSED RESEARCH AND DEVELOPMENT	A LEAN COST BASE	DIFFERENTIATED BY OUR CULTURE AND PEOPLE
Optimize our portfolio through acquisitions and divestitures, and by growing our in-line products	Expand customer reach by leveraging digital and traditional channels in new innovative ways	Fuel growth through "high probability of success" R&D and best-in-class regulatory and medical capability	Aggressively manage our margins to deliver profitable growth and allow us to invest in our future	Invest in our colleagues to build world-class capabilities and an <b>OWN</b> IT! Culture that is focused on growth, with every colleague committed to "Winning the Right Way"

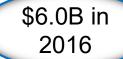




\* In February 2016, Pfizer divested the development and commercialization rights to PF-06438179 for the 28 countries that form the European Economic Area (EEA). Pfizer retains all rights outside the EEA.



## Sterile Injectables Portfolio Expected to Drive Sustainable Growth Through Global Expansion & Differentiation



### LIFE-SAVING DRUGS

typically delivered intravenously, primarily in hospitals



global market today, with a projected 5 year CAGR of 5% '16-20 Broad pipeline comprising 14 THERAPEUTIC AREAS across 250+ products



#### SUSTAINABLE GROWTH STRATEGIES

- Focused portfolio expansion ex-US
- Complex, Differentiated Products & delivery systems



# Pfizer Essential Health is the Number One Non-Viral Anti-Infective Company





### Global Leader with more than **80 MEDICINES**

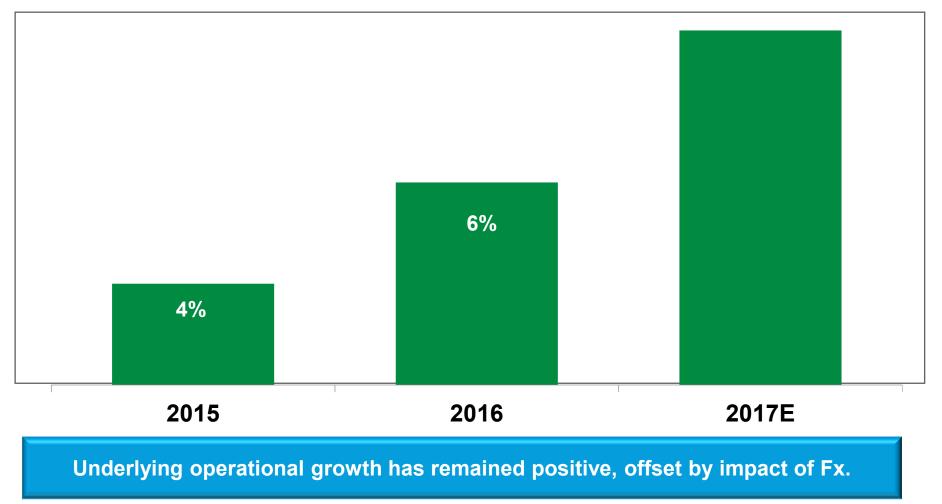
Bolstering our Anti-Infective Position through **ACQUISITION** of Zavicefta, Zinforo, Merrem and 2 pipeline assets



2016

# Pfizer Essential Health is well positioned to grow in Emerging Markets \$6.6B in

(Operational Growth Rate %'s Exclude Impact of Foreign Exchange)





2016

## **Pfizer Essential Health Market Leadership**

Number One Non-Viral Anti-Infective Company

Numbe<mark>r One In T</mark>otal Bios<mark>imilar Sal</mark>es

The leading Company In Global Off-Patent Sterile Injectables

> A Leader In Emerging Markets



# Key Takeaway

We have purposefully evolved our business and remain committed to delivering sustainable profitable growth through execution of our strategy in the portfolios of Biosimilars, Sterile Injectables, Anti-Infectives, and Emerging Markets.



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# Q&A

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